

Supplementary Figure 1: A bus side advertisement from the Isle of Wight hepatitis C public health awareness campaign, encouraging at-risk individuals to attend a pharmacy for testing

ARE YOU 1 OF THE MISSING 200?

50% OF HEPATITIS C IS UNDIAGNOSED ON THE ISLAND

IF YOU FEEL YOU HAVE BEEN EXPOSED TO RISK

GET TESTED AT YOUR LOCAL PHARMACY FOR FREE

YOU MAY NOT KNOW YOU ARE INFECTED

... **NONE**

**KATIE SHOWS ALL THE
SIGNS THAT SHE HAS
HEPATITIS C...**

For more information on risks visit www.hepctrust.org.uk



THE HEPATITIS  TRUST

ISLE OF WIGHT
**HEPATITIS C
PATHWAY** 
**TEST TREAT
CURE CARE
RESEARCH**